

## ORGANISING COMMITTEE

**Patrons:**  
**Dr. Tripuranneni Jaggaiah**  
Director & Principal, IIBS  
**Dr. Naveen Kilari**  
Principal, Vemu  
Institute of Technology

**Convenors:**  
**Dr. M Kethan**  
IQAC Coordinator  
**Dr. Kayam Muneendra**  
HoD - MBA, Vemu  
Institute of Technology  
**Mr. Mahabub Basha**  
HoD - Department of Commerce

**Co-Convenors:**  
**Ms. Bibi Hajira**  
HoD - Department of Management  
**Ms. Drakshayini**  
HoD - Department of Computer Application  
**Mr. Rakesh Singh**  
HoD - Department of Arts & Humanities

## REGISTRATION

Registration Fee: ₹ 200  
Last Date for Registration: 24 Nov 2023



[https://docs.google.com/forms/d/e/1FAIpQLSe1B\\_HsuSM8UOgA7ErJkX3aB\\_2TV3ZPqfRAKXK5Ci7RDPMBYzA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSe1B_HsuSM8UOgA7ErJkX3aB_2TV3ZPqfRAKXK5Ci7RDPMBYzA/viewform?usp=sf_link)

Scan the above QR Code or use the link to Register

## PROGRAM COORDINATORS

**Mr. Amaresh Y**  
Assistant Professor  
Department of Arts & Humanities  
9902532106  
**Ms. Abhilasha T R**  
Assistant Professor  
Department of Commerce & Management  
9148466655  
**Mr. Chethan Raj K**  
Assistant Professor  
Department of Commerce & Management  
9738357911  
**Ms. Edupuganti Divya**  
Assistant Professor  
Department of Computer Science  
8722217764

## BANK DETAILS

Acc Name: PRINCIPAL IIBS  
Acc No.: 67070200001102  
IFSC Code: BARB0VJMYHA  
Bank Name: Bank of Baroda  
Branch: Mylanahalli Branch

## Contact:

Department of Commerce & Management  
International Institute of Business Studies  
[iibs.org.in](http://iibs.org.in)  
**Mr. Mahabub Basha: +91 98441 26184**  
**Dr. M Kethan: +91 95027 33317**

International Institute  
of Business Studies 

In Association With

**VEMU** INSTITUTE OF  
TECHNOLOGY



National Level Five Days  
Faculty Development  
Programme (FDP) on

# TEACHING PEDAGOGY

Organised By

Department of  
Commerce & Management

**27 Nov - 1 Dec 2023**  
**7:00 pm - 8:00 pm**



## ABOUT THE COLLEGE

Founded in 2009 by renowned educationist Dr. Jay Prakash, The Srimathi B.Devi Educational & Charitable Trust established the International Institute of Business Studies (IIBS) in Bangalore. Guided by the motto "Be a light to the world" and the credo of redefining talents through creative thinking and experiential learning, IIBS offers top-tier management programs affiliated with Bangalore City University. Recognized as one of the top MBA colleges in Bangalore, IIBS is a gateway to world-class commerce and management education, emphasizing innovative programs and qualified methodologies. It prepares students for the global work culture, fostering self-motivated professionals with the best resources and core values for a successful future. With a growth success rate that stands out in the competitive education market, IIBS has consistently delivered excellence over the years.

## DEPARTMENT OF COMMERCE & MANAGEMENT



To create socially responsible leaders, managers and entrepreneurs for shaping the better future with commitment towards innovation and excellence.



- Develop knowledge & skills for creating future thought leaders for transformational changes in the global context.
- Creating an ecosystem that provides exposure to global cultures.
- Encourage the spirit of innovation, entrepreneurship & empowerment for nation building.
- To create great human beings with values & ethics.

The department prioritizes both academic excellence and co-curricular activities, fostering an environment for intellectual growth in commerce and business. Faculty members are dedicated to aligning the syllabus with current industry trends, ensuring students acquire essential skills. Numerous opportunities provided by the department enhance students' aptitude and attitude. Emphasis is placed on moral, social, and patriotic growth. The department's influence is evident in the notable achievements of alumni on both national and international levels.

## ABOUT FDP

Adapting to cutting-edge pedagogical approaches is essential for effective education in today's rapidly evolving landscape. Integrating innovative strategies such as technology-enhanced learning, active engagement, personalized instruction, and inclusive practices not only improves learning outcomes but also fosters continuous improvement. To stay relevant, educators must embrace these modern approaches. This article explores a Faculty Development Programme (FDP) designed to empower educators with innovative teaching methods, enhancing educational efficacy.

## PROGRAM SCHEDULE

27<sup>th</sup> November  
Session - 1  
Case Study Analysis  
Resource Person: Dr. D N Murthy

28<sup>th</sup> November  
Session - 2  
Blooms Taxonomy  
Resource Person: Dr. DVS Bhagavanulu

29<sup>th</sup> November  
Session - 3  
PO/CO Mapping  
Resource Person: DVS Bhagavanulu

30<sup>th</sup> November  
Session - 4  
Creating Digital Footprint in  
Teaching & Research  
Resource Person: Dr. Mahesh P S

1<sup>st</sup> December  
Session - 5  
Collaborative Learning  
Methods  
Resource Person: Prof. Ruchika S

## RESOURCE PERSONS



### Dr. D N Murthy

Dr. D.N. Murthy, Marketing Professor with 23+ years' experience, Ph.D. from Bangalore University, conducted Post-Doctoral Research at Fosters Business School, University of Washington. Specializing in strategic marketing, he implemented UNIDO Business Clusters concepts for Indian SMEs. Former Dean/Director at IFIM Business School, Dr. Murthy led global FDPs and engaged in faculty exchange programs.



### Dr. DVS Bhagavanulu

DVS Bhagavanulu is the Director of the IQAC at Gyan Ganga Group of Institutions in Jabalpur, Madhya Pradesh, India. In this role, he plays a crucial part in ensuring and improving education quality and overall institutional performance. His dedication to academic excellence and commitment to continuous improvement contribute significantly to the institution's reputation for delivering high-quality education.



### Dr. Mahesh Pavan Sathavalli

Dr. Mahesh Pavan Sathavalli is an alumnus of IIM Ahmedabad, recognized for his expertise as a speaker, guest faculty, and researcher. His commitment to advancing knowledge is evident through his association with advaithagoushala.com, showcasing his dedication to holistic learning.



### Prof. Ruchika Sharma

Experienced Asst. Professor with 8+ years, known for effective teaching methods and grade improvement initiatives. Creates positive learning environments, imparts conceptual knowledge, and motivates students to achieve high goals. Possesses project management, organizational, problem-solving skills, and excellent verbal and written communication abilities.