



**VEMU INSTITUTE OF TECHNOLOGY::P.KOTHAKOTA**  
NEAR PAKALA, CHITTOOR-517112  
(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapuramu)

Department of MBA

# “One day Workshop on SWOT Analysis of an Entrepreneur”

Date: 18-08-2017

@ 10.30 AM

Venue: Seminar Hall

@

Department of MBA





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Chittoor-Tirupathi National Highway, P.Kothakota, Near Pakala, Chittoor(Dt.), AP - 517112  
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## ENTREPRENEURSHIP DEVELOPMENT CELL

### Dept. of CE

S.NO	ROLL NO	STUDENT NAME	SIGNATURE
1	144M1A0101	ABDUL REHMAN A	
2	144M1A0102	ABHIRAM CHOWDARI T S	T.S. Abhiram
3	144M1A0103	BALA VENKAT VATHURI	Bala V
4	144M1A0104	BHANU PRATHAPANENI	Bhanu Prathapaneni
5	144M1A0105	BHARANI P	
6	144M1A0106	CHARAN KUMAR G	Charan Kumar G
7	144M1A0107	DEEPAK KUMAR P	P. Deepak Kumar
8	144M1A0108	DEEPIKA K	K. Deepika
9	144M1A0109	DHANAPRIYA KALLURU	K. Dhanapriya
10	144M1A0110	DHANUSH JANDA	P. dhanush
11	144M1A0111	DILLI BAIK	K. Dilli Bai
12	144M1A0112	DILLIPRASAD REDDY NACHUKURU	Dilliprasad
13	144M1A0113	DINESH P	P. Dinesh
14	144M1A0114	DURGAPRASAD REDDY N	Durga Prasad
15	144M1A0115	GOPINADH MYLAPOOR SEETHAPATH	Gopinath
16	144M1A0116	HARATHI KARNAM	K. Harathi
17	144M1A0117	HARI K	K. Hari
18	144M1A0118	HARI KUMAR K	Hari Prasad
19	144M1A0119	HARI PRASAD K	Hari Kumar
20	144M1A0120	HEMA K	K. Hema
21	144M1A0121	HEMAKUMAR PAMULA	Hema Kumar
22	144M1A0122	JAYADURGA AMRUTHULURU	Jayadurga
23	144M1A0123	JAYARAM PRASAD THALLA	Jayaram
24	144M1A0124	JAYASREEHARSHA V S	
25	144M1A0125	KALPANA BUKKAPATNAM	Kalpana
26	144M1A0126	KARTHIK D	D. Karthik
27	144M1A0127	LAVANYA CHERUKOORI	D. Karthik
28	144M1A0128	MADHAN KUMAR GANGAPALLE	
29	144M1A0129	MOHAN BABU N	N. Mohan
30	144M1A0130	MUNI SUDHAKAR CEEMALA	
31	144M1A0131	NAVEEN B	Naveen B.
32	144M1A0132	NAVEEN KUMAR N V	B. Naveen
33	144M1A0133	NAVYA T	Navya T.
34	144M1A0134	PAVAN KUMAR THOTA	Pavan Kumar
35	144M1A0135	PRAVEEN K	K. Praveen
36	144M1A0136	PRAVEEN KUMAR POORIMITLA	Praveen Kumar
37	144M1A0137	PURNACHANDRA REDDY G	Purnachandra
38	144M1A0138	PURUSHOTHAM C	Purushotham
39	144M1A0139	RATHNAKAR RAO VANGEVARAPU	Rathnakar
40	144M1A0140	ROJA YELAKACHARLA	Roja Yelakacharla
41	144M1A0141	RUKESH BANDI	B. Rukesh
42	144M1A0142	RUPACHANDRA REDDY SIRIPIREDDY	Rupachandra




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## ENTREPRENEURSHIP DEVELOPMENT CELL

43	144M1A0143	CHAITANYA SAI P	
44	144M1A0144	SADIK SHAIK	
45	144M1A0145	SHAMEERUDDIN S	Saidik Shaik
46	144M1A0146	SHANMUGAM RAVURU	
47	144M1A0147	SINDHU BRAMHANAPALLE	
48	144M1A0148	SUNIL KUMAR M	B. Sindhu Sunkar SM.
49	144M1A0149	SURYA PRAKASH AVULAPALLI	
50	144M1A0150	THAIYUR SIVAJIAH PUNYAKOTI	
51	144M1A0151	TIRUMALA DAMARAPAKAM	
52	144M1A0152	VAMSI C	
53	154M5A0101	BOJAREDDY YAGNADATH	C. Yagnadath C. Vamsi
54	154M5A0102	CHINTHAMAKULA ARUNA	
55	154M5A0103	DAMARAPATI RAJASEKHAR	Damarpati Rajasekar
56	154M5A0104	GUDETI JAGADEESH	G. Jagadeesh
57	154M5A0105	KANDARAPU JAGADEESH BABU	
58	154M5A0106	MUNDARI POOJITHA	M. Poojitha
59	154M5A0107	NAGARAJU NAVENDRA KUMAR	
60	154M5A0108	PASUPULA SUMANJALI	P. Sumanjali

  
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## ENTREPRENEURSHIP DEVELOPMENT CELL

### Dept. of ME

S.NO	ROLL NO	STUDENT NAME	STUDENT SIGNATURE
1	144M1A0302	B CHETHAN	B. Chethan
2	144M1A0303	CHINNABABU S	Chinnababu S
3	144M1A0304	SRIDHAR C	C. Sridhar
4	144M1A0305	P CHITTI BABU	Sridhar
5	144M1A0306	DEVENDRA N	Devendra
6	144M1A0307	P DHARANI KUMAR	P. Dharani Kumar
7	144M1A0308	DILEEP M	M. Dileep
8	144M1A0309	DIWAKAR A B	Diwakar AB
9	144M1A0310	B GOKUL	B. Gokul
10	144M1A0311	HARISH G	G. Harish
11	144M1A0312	IBRAHIM S	S. Ibrahim
12	144M1A0313	JAGADEESH N	J. Jagadeesh
13	144M1A0314	JEEVANANDHAM K	Jeevanandham K
14	144M1A0315	JYOTHEESWAR K	Jyotheeswar
15	144M1A0316	KETHAN KUMAR P	Kethan Kumar P
16	144M1A0317	KRISHNA TEJA P N	K. Krishna Teja P N
17	144M1A0318	M LOKESH	M. Lokesh
18	144M1A0319	M MAHESH	M. Mahesh
19	144M1A0320	MOHAN P	P. Mohan
20	144M1A0321	POOJA M	M. Pooja
21	144M1A0322	PRADEEP K	P. Pradeep K
22	144M1A0323	SAI DINAKAR BABU O	Sai Dinakar Babu O
23	144M1A0324	SAI GIRISH BABU C	Sai Girish Babu C
24	144M1A0325	SAI RAM K	K. Sai Ram
25	144M1A0326	SHABEERUDDIN S	Shabeeruddin S
26	144M1A0327	SHANMUGAM P	Shanmugam P
27	144M1A0328	SOMASEKHAR J	Somasekhara J
28	144M1A0329	SREENATH B	Sreenath B
29	144M1A0330	SRIKANTH G	G. Srikanth
30	144M1A0331	SUDHAKAR REDDY K	Sudhakar Reddy K
31	144M1A0332	SUNIL KUMAR PJ	Sunil Kumar PJ
32	144M1A0333	SUPRIYA G	Supriya G
33	144M1A0334	THAMILARASAN A	Thamilarasan A
34	144M1A0335	THILAK G	Thilak G
35	144M1A0336	UMMAR BASHA A	Ummar Basha A
36	144M1A0337	VENKATESH B S	Venkatesh B S
37	144M1A0338	VIJAY KUMAR M	Vijay Kumar M
38	144M1A0339	LOKESH P	P. Lokesh
39	154M5A0301	A GNANA SEKHA R	B. Thulasiram
40	154M5A0302	B THULASIRAM	B. Thulasiram
41	154M5A0303	CHITTOOR DORA BABU	C. Dora Babu
42	154M5A0304	DANDUGULA YOHANU	Dandanu
43	154M5A0305	G HARIKRISHNAPRASAD	G. Hari Krishn Prasad
44	154M5A0306	G VINOD KUMAR	G. Vinod Kumar
45	154M5A0307	G BHUMANANDA REDDY	G. Bhumanand Reddy
46	154M5A0308	K MUNNA MUSTAK	K. Munna
47	154M5A0309	KATURI SURESH	K. Suresh
48	154M5A0310	MORASA VENKATESH	M. Venkatesh
49	154M5A0311	NARISSETTI BHARATH	N. Bharathi
50	154M5A0312	NEELAM THIRUMALA	N. Thirumala
51	154M5A0313	P RAMAKRISHNA	P. Rama Krishna
52	154M5A0314	R BALAJI KUMAR	R. Balaji
53	154M5A0315	S IDUR BASHA	S. Idur Basha
54	154M5A0316	SHAIK NA YEEM	Shaik Nayeem
55	154M5A0317	S BHUVANENDRA	S. Bhuvanendra
56	154M5A0318	SIRIGUNDLA LOKESH	Lokesh
57	154M5A0319	T LOKESWAR REDDY	T. Lokeshwar Reddy

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ENTREPRENEURSHIP DEVELOPMENT CELL

## Dept. of CSE

SN	ROLL NO	STUDENT NAME	STUDENT SIGNATURE
1	144M1A0501	SYED ARSHAD	S. Arshad
2	144M1A0502	K BHARATH	K. Bharath
3	144M1A0503	M BHAVYA	M. Bhavya
4	144M1A0504	R BHAVYA SREE	R. Bhavya Sree
5	144M1A0505	G CHANDINI PRIYA	Chandini Priya
6	144M1A0507	K DEEPA	K. Deepa
7	144M1A0508	A S DEVENDRA REDDY	Devendra
8	144M1A0509	M DILEEP	M. Dileep
9	144M1A0510	I DILLI SAI RAM	Dilli
10	144M1A0511	P DIVYA	P. Divya
11	144M1A0512	P GOWTHAMI	P. Gowthami
12	144M1A0515	K HARIKA	Harika
13	144M1A0516	M HARIKA	M. Harika
14	144M1A0517	M SADHULLA	Sadhulla
15	144M1A0518	K HEMALATHA	K. Hemalatha
16	144M1A0519	E HEMANTH	Hemant
17	144M1A0520	M HEMANTH	M. Hemant
18	144M1A0521	S ILIYAZ	S. Ilyaz
19	144M1A0522	P JAGADEESH	Jagadeesh
20	144M1A0523	P V JAYASREE	Jaya Sree
21	144M1A0524	T KALYANI	T. Kalyani
22	144M1A0525	V KALYANI	V. Kalyani
23	144M1A0526	S KARISHMA	S. Karishma
24	144M1A0527	C KAVITHA	C. Kavitha
25	144M1A0528	M KAVITHA	M. Kavitha
26	144M1A0529	R KAVYA	R. Kavya
27	144M1A0530	C KEERTHANA	C. Keerthana
28	144M1A0532	L KULADEEP REDDY	Kuladeep
29	144M1A0533	G LAVANYA	G. Lavanya
30	144M1A0535	N MANOJ KUMAR	N. Manoj Kumar
31	144M1A0536	M V MEENA	M. V. Meena
32	144M1A0537	K MOHAN KRISHNA	Mohan Krishna
33	144M1A0538	C MOUNIKA	C. Mounika
34	144M1A0539	PRATHAPANENI MOUNIKA	Prathapaneni Mounika
35	144M1A0540	N MUNIRAJ	N. Muniraj
36	144M1A0541	S NASREEN PANU	Nasreen Panu
37	144M1A0544	S NAVEEN	S. Naveen
38	144M1A0545	P NEELIMA	P. Neelima
39	144M1A0546	P NITHYA	P. Nithya
40	144M1A0547	B PAVAN KUMAR	B. Pavan Kumar



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## ENTREPRENEURSHIP DEVELOPMENT CELL

41	144M1A0548	K POOJITHA	K. Poojitha
42	144M1A0549	G POORNA CHANDRA	G. Poorna Chandra
43	144M1A0550	M PRABHA	M. Prabha
44	144M1A0551	J PRAMODH	J. Pramodh
45	144M1A0553	R PRIYA	R. Priya
46	144M1A0554	M S RAJESH	M. S. Rajesh
47	144M1A0555	T REDDY PRASANNA	T. Reddy Prasanna
48	144M1A0556	M SANDHYA	M. Sandhya
49	144M1A0557	G S SANDYA RANI	G. S. Sandhya Rani
50	144M1A0559	S SARITHA	S. Saritha
51	144M1A0560	R SHAMILI	R. Shamili
52	144M1A0561	B USHA SRI	B. Usha Sri
53	144M1A0562	V DINESH	V. Dinesh
54	144M1A0563	V VAMSI KRISHNA	V. Vamsi Krishna
55	144M1A0564	T VEDHASRI	T. Vedhasri
56	144M1A0566	K VIDYA	K. Vidya
57	144M1A0568	S YAMINI	S. Yamini
58	144M1A0569	P YAMUNA	P. Yamuna
59	144M1A0570	J YOGESH	J. Yogesh
60	154M1A0501	B.LAVANYA	B. Lavanya
61	154M1A0504	E.SAI GANESH	E. Saiganesh
62	154M1A0505	K.PRIYANKA	K. Priyanka
63	134M1A0560	P.UDAYA KUMAR	P. Udaya Kumar
64	134M1A0563	T VIJAYA DURGA	T. Vijaya Durga

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## Dept. of EEE

SN	ROLL NO	STUDENT NAME	STUDENT SIGNATURE
1	144M1A0203	P.LOKANADHA REDDY	Lokan
2	144M1A0205	E.PAVITHRA	Pavithra
3	144M1A0206	R. POORNA CHANDRA	Poorna chandra
4	144M1A0207	T. RAMYA	Ramy
5	144M1A0208	E. REDDI CHANDU	
6	144M1A0209	SUJATHA MASAGANI	Sujatha
7	144M1A0210	VARISH BASHA SHAIK	varish Basha shaik
8	144M1A0211	VENKAT BADIMALA	
9	144M1A0212	VENKATESULU.C	
10	154M5A0201	B.LAVA KUMAR	B. Lavakumar
11	154M5A0203	KAMASANI HARI PRASAD	K. Hari prasad
12	154M5A0204	KAMASANI LEKHA	Lekha
13	154M5A0205	K. CHAITHANYA KRISHNA	
14	154M5A0206	KODAVALI BALAJI	K. Balaji
15	154M5A0207	K. NARASIMHULU	K. Narasimhulu
16	154M5A0208	MOHAN PRANEETH	mohan PRaneeth
17	154M5A0209	P. NOBIN KUMAR	P. Nobin kumar
18	154M5A0210	P.S. UDAY KUMAR	
19	154M5A0211	P. PAVAN KUMAR	P. pavan kumar
20	154M5A0212	R. VINAYA KUMAR	R. Vinaya kumar
21	154M5A0213	VEMURI BALAJI	V. Balaji
22	154M5A0214	Y.SYAMALA	Y. Syamala

  
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## ENTREPRENEURSHIP DEVELOPMENT CELL

### Dept. of ECE

S NO	ROLL NO	STUDENT NAME	STUDENT SIGNATURE
1	144M1A0401	C.ABHISHEK	C. Abhishek
2	144M1A0402	R.ANSAR BASHA	R. Ansar Basha
3	144M1A0403	B.ARAVIND REDDY	B. Aravind Reddy
4	144M1A0404	B.ARUN KUMAR	B. Arun Kumar
5	144M1A0405	P.ASHRITHA	P. Ashritha
6	144M1A0406	K.BABY	K. Baby
7	144M1A0407	C.BALAJI	C. Balaji
8	144M1A0408	R.BHARATHI	R. Bharathi
9	144M1A0409	P.BHAVYA SRI	P. Bhavya Sri
10	144M1A0410	M.BHAVYA SREE	M. Bhavya Sree
11	144M1A0411	M.CHAITHANYA	M. Chaithanya
12	144M1A0412	K.HAREESH	K. Hareesh
13	144M1A0413	S.CHANDANA	S. Chandana
14	144M1A0415	M.DEEPA	M. Deepa
15	144M1A0416	G.DEVI	G. Devi
16	144M1A0417	R.DINESH	R. Dinesh
17	144M1A0418	G.DIVYA	G. Divya
18	144M1A0419	K.DIVYA	K. Divya
19	144M1A0420	P.HAREESHA	P. Hareesha
20	144M1A0422	V.GUNA SEKHAR REDDY	V. Guna Sekhar Reddy
21	144M1A0423	G.HARI PRIYA	G. Hari Priya
22	144M1A0424	D.HARIKA	D. Harika
23	144M1A0425	G.HAREESH	G. Hareesh
24	144M1A0426	B.G.HEMADRI BABU	B. Hemadri Babu
25	144M1A0427	B.HEMALATHA	B. Hemalatha
26	144M1A0428	R.HEMANTH	R. Hemanth
27	144M1A0429	T.HEMASEKHAR	T. Hemasekhar
28	144M1A0430	A.INDUMATHI	A. Indumathi
29	144M1A0431	L.P.JAYA SURYA	L. P. Jaya Surya
30	144M1A0432	B.JEEVAN	B. Jeevan
31	144M1A0433	P.JYOSHNA	P. Jyoshna
32	144M1A0434	G.KUMARASWAMY	G. Kumaraswamy
33	144M1A0435	R.KUSUMA	R. Kusuma
34	144M1A0436	D.LASYA	D. Lasya
35	144M1A0437	G.LATHA	G. Latha
36	144M1A0438	B.LAVANYA	B. Lavanya
37	144M1A0439	P.JYOTHI PRIYA	P. Jyothi Priya
38	144M1A0440	K.LEELAVATHI	K. Leelavathi
39	144M1A0441	K.LEENA SREE	K. Lokesh
40	144M1A0443	K.LOKESH	M. Lokesh
41	144M1A0445	I.J.MAHESH	Mahesh
42	144M1A0446	V.MANISHA	V. Manisha
43	144M1A0447	P.MEENA	P. Meena
44	144M1A0448	S.SRI LAKSHMI	S. Sri Lakshmi
45	144M1A0449	M.NEERAJA	M. Neeraja
46	144M1A0450	R.PAVITHRAN	R. Pavithran
47	144M1A0451	A.R.PRAKASH	A. R. Prakash
48	144M1A0452	V.PRANAYA	V. Pranaya
49	144M1A0453	D.PRATHYUSHA	D. Prathyusha




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## ENTREPRENEURSHIP DEVELOPMENT CELL

50	144M1A0454	V.RAGHAVENDRA	Paglavendra
51	144M1A0457	V.RAMYA	Ramya
52	144M1A0458	K.REKHA	K.Rekha
53	144M1A0459	P.REVATHI	P.Revathi
54	144M1A0460	S.ROJA	Roja
55	144M1A0462	SACHIN A	A. Sachin
56	144M1A0464	SARALA M	M. Sarala
57	144M1A0465	SARIKA T	T. Sarika
58	144M1A0466	SASIDHAR KUMAR	Sasidhar Kumar
59	144M1A0467	SINDHU V	Sindhu V
60	144M1A0468	SREEDEVI	Sreedevi
61	144M1A0470	SRINIVAS S	Srinivas
62	144M1A0471	SUBHASH CHANDRA BOSE	Subhash chandra Bose
63	144M1A0472	SWARNALATHA K	K. Swarnalatha
64	144M1A0473	THAMIL SELV R	Thamil Selva
65	144M1A0474	THASNEEM M	M. Thasneem
66	144M1A0476	TIRUMALA BAI N	Tirumala Bai N
67	144M1A0477	VANDANA ESINERI	Vandana
68	144M1A0478	VASANTHA KUMAR	Vasanth Kumar
69	144M1A0479	VIDHYA M	vidhyam
70	144M1A0480	YAMINI VELKURU	Yamini
71	144M1A0481	YAMUNA P	Yamuna P
72	144M1A0482	YOGESH G	G. Yogesh
73	154M5A0401	G RUKESH	G. Rukesh
74	154M5A0402	G VARUN KUMAR	Varun
75	154M5A0403	G VENKATA RAMANA	G. Venkata Ramana
76	154M5A0404	K HEMADRI	K. Hemadri
77	154M5A0405	KS BALASUBRAMANYAM	KS Balasubramanyam
78	154M5A0406	K LAVANYA	K. Lavanya
79	154M5A0407	K MOHAMMAD RAFI	K. Mohamad Rafi
80	154M5A0408	M L MOUNIKA	M.L. Mounika
81	154M5A0409	M PRAVEEN KUMAR	M. Praveen Kumar
82	154M5A0410	N JYOTHSNA	N. Jyothsna
83	154M5A0411	P UMA SUNDARI	P. Uma Sundari
84	154M5A0412	P CHITTI BABU	P. Chitti Babu
85	154M5A0413	P SREENIVASULU REDDY	P. Sreenivasulu
86	154M5A0414	T NAGENDRA	T. Nagendra
87	154M5A0415	V HEMALATHA	V. Hemalatha
88	124M1A0406	V BHARGAVI	Bhargavi

  
PRINCIPAL  
Vemu Institute of Technology  
P. KOTHAKOTA - 517 112

Dated: 18/08/2017

**A Report On**

**“One Day Workshop on SWOT Analysis of an Entrepreneur”**

*By*

**Entrepreneur Development Cell**



**Organized for**

***IV B.Tech STUDENTS***

**VEMU INSTITUTE OF TECHNOLOGY P.KOTHAKOTA**  
Chittoor-Tirupathi National Highway, P.Kothakota, Near Pakala,  
Chittoor(Dt.), AP - 517112

## Entrepreneur Development Cell Outline

- Date** : 18-08-2017
- Venue** : MBA Seminar Hall
- Schedule** : 09:30 AM To 2.00PM
- Resource Persons** : Sri. SLN Kumar, Deputy Assistant Director, MSME.
- No of Participants** : 227

As the IV B Tech Students are about to completion of their course and work for their passionate industry helps them on awareness and balancing the objectives and policies, a Guest Lecture on **“One Day Workshop on SWOT Analysis of an Entrepreneur”** was organized on 18<sup>th</sup> of August, 2017 at MBA Seminar Hall.

### Objectives of Seminar


- To make a summary analysis of external and internal factors.
- To identify key items for the management of the organization, this involves establishing priorities for action.
- To prepare strategic options like risks and problems to solve.
- To conduct a sales forecast in agreement with market conditions and study the capabilities of the company in general to focus on the core of the business
- To integration and standardization of processes, the elimination of inefficiencies.
- To have reliable and trustworthy data, to receive information quickly to support management in strategic decision making and to reduce errors.

### Out-comes of the program

- ✓ Environmental scanning
- ✓ Strategy formulation
- ✓ Strategy implementation
- ✓ Strategy evaluation
- ✓ Mission and vision
- ✓ Policies and procedures
- ✓ Goal setting

In the valedictory session, the feedbacks from students were taken. The feedbacks revealed that the session helped to improve self confident and imply of managerial skills. The program ended with the felicitation of the chief guest by the Principal and EDC Convener & Members.



  
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