



# VEMU INSTITUTE OF TECHNOLOGY:: P.KOTHAKOTA

Chittoor-Tirupathi National Highway, P.Kothakota, Near Pakala, Chittoor (Dt.), AP - 517112

Department of MBA

VEMU/MBA/2020-21

Date: 27-06-2021

## Circular

It is hereby informed to all the MBA faculty that there is a 5 Days FDP on "Innovative Practices for Better Organization" from 02/07/2021 to 06/07/2021 by Prof. N. Gurunatha Naidu, Professor, Department of MBA, SVIM. Tirupati, Dr.J.Murthy, Professor, Department of MBA, SVIM, Tirupati, Dr.R.S.Mani, Professor, VIT B-School, VIT University, Vellore. Hence all the MBA faculty members are instructed to attend the FDP without fail.

Venue:MBA Seminar hall

Time:10.00am-12.30pm

1.50pm-4.00pm

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2. ~~D~~
3. ~~B~~
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5. ~~N~~
6. Lalitha
7. ~~D~~
8. ~~S.A~~
9. ~~M~~
10. ~~Am~~
11. ~~Am~~
12. M. Poornika
13. S Pilli
14. Kurnai
15. Sank
16. ~~VK~~
17. ~~Sm~~
18. ~~D.V.~~
19. ~~M~~
20. Preethi bha
21. M. Harsh
22. Bhanu

  
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## FDP Schedule

Title: "Innovative Practices for Better Organization"

Date: 02-07-2021 to 06-07-2021

Resource Person: Prof. N. Gurunatha Naidu, Professor, Department of MBA, SVIM, Tirupati  
Dr.J.Murthy, Professor, Department of MBA, SVIM, Tirupati  
Dr.R.S.Mani, Professor, VIT B-School, VIT University, Vellore

Target Audience: MBA Faculty

Venue: MBA Seminar Hall

Timings Date	Session 1		Session 2	
	10:00 to 11:00 (Topic)	11:10 to 1:00 (Topic)	1:50 to 3:00 (Topic)	3:10 to 4:00 (Topic)
02-07-2021	"Innovation Culture"	"Innovation Culture"	"Ecosystem and Start-up Collaboration"	"Ecosystem and Start-up Collaboration"
03-07-2021	"Employee Centricity"	"Employee Centricity"	"Innovative Practices"	"Innovative Practices"
04-07-2021	"Organization Culture and Climate"	"Organization Environment"	"SWOT analysis"	"Screening of Innovative Ideas"
05-07-2021	"Ideation"	"Ideation"	"Value Creation"	"Value Creation"
06-07-2021	"Analysis of Business Value"	"Case discussion on Innovative practices:	"Case discussion on Innovative practices:	"Valedictory"
		<b>T E A B R E A K</b>	<b>T E A B R E A K</b>	

*[Signature]*  
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## FDP Attendance

Title: "Innovative Practices for Better Organization"

Resource Person: Prof. N. Gurunatha Naidu, Professor, Department of MBA, SVIM, Tirupati, Dr.J.Murthy, Professor, Department of MBA, SVIM, Tirupati  
Dr.R.S.Mani, Professor, VIT B-School, VIT University, Vellore

Date: 02-07-2021 to 06-07-2021

Venue: MBA Seminar hall

S.No	Name of the Staff	Signature				
		02.07.2021	03.07.2021	04.07.2021	05.07.2021	06..7.2021
1	M. NEELIMA					
2	S. ASIF ALISHA					
3	C.BHUPATHI					
4	D. SWAPNA					
5	K. UMER A BEGAM					
6	M.HARITHA					
7	C. SAMBAIAH					
8	V LALITHYA					
9	G NEELAKANTAM					
10	M SANDEEP					
11	K.M. KIRAN KUMAR					
12	D VINOTH KUMAR					
13	M PRAVEEN KUMAR					
14	I VENUGOPAL					
15	C.SUKUMAR					
16	M POOJITHA					
17	S. DILLI					
18	L BHNAU KRISHNA PRASAD					
19	S MUTHYIAR					
20	V KAVITHA					
21	N KUMARI					
22	P. PRATHIBHA					

Incharge

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## Report – on

### **"Innovative Practices for Better Organization"**

Innovative practices are those in which we implemented strategies for getting better at what we already have and applying what we are dreamily good. With a view to create a safe space for innovation, enable organizational agility broaden perspectives and how to find a completely new problem to solve the department of MBA conducted a five day FDP on Innovative Practices for Better Organization from 02.07.2021 to 06.07.2021 with a duration of 5 hours per day the resource persons were Prof. N. Gurunatha Naidu, Professor, Department of MBA, SVIM, Tirupati Dr. J. Murthy, Professor, Department of MBA, SVIM, Tirupati Dr. R. S. Mani, Professor, VIT B-School, VIT University, Vellore

During the five day program, the Resource Persons covered the areas of Innovation Culture, Ecosystem and Start-up Collaboration, Employee Centricity, **Innovative Practices**, Organization Culture and Climate, Organization Environment, SWOT analysis, Screening of Innovative Ideas, Ideation, Value Creation, Analysis of Business Value, Case discussion on Innovative practices..

In the first day the program starts with Innovation Culture, Ecosystem and Start-up Collaboration by effective involvement of Faculty members. It was on the second day that resource person Prof. N. Gurunatha Naidu continues Employee Centricity and Innovative Practices in Management.

On the third day of the FDP, another resource person focused on Organization Culture and Climate, Organization Environment, SWOT analysis, Screening of Innovative Ideas,

On the day four, they elaborated their speech on Ideation and Value creation with Brand name in the organization with new strategies in the competitive world. During the fifth day, the session started with Analysis of Business Value Case discussion on Innovative practices and then followed by Valedictory

In the last day of the session case discussion has conducted regarding better practices in the organization and collected feedback from faculty and the session ends with vote of thanks.

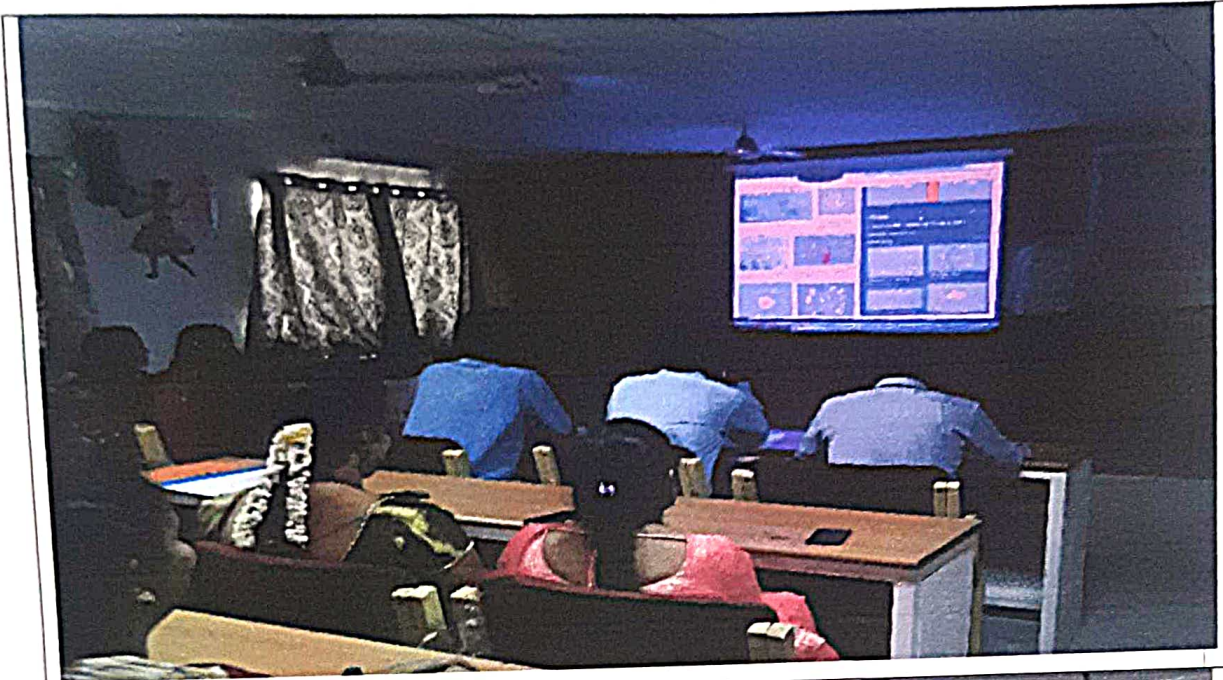
The participants got awareness on how to master a skill with a systematic plan and hours of practice, create an innovative company culture, make innovative a core value and encourage collaboration and employ or teams to make decisions



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*[Signature]*  
Coordinator

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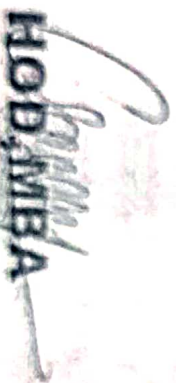
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(ACCREDITED BY NAAC)

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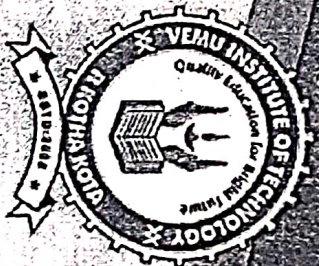
## Certificate of Participation

This is to certify that Dr./Mr./Mrs./Ms. C. BHUPATHI of department of MBA has participated in a Five Days FDP on "Innovative Practices for Better Organization" organized from 02-07-2021 to 06-07-2021 by Department of MBA.

  
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## Certificate of Participation

This is to certify that Dr./Mr./Mrs./Ms. S. ASIF ALISHA of department of MBA has participated in a Five Days FDP on "Innovative Practices for Better Organization" organized from 02-07-2021 to 06-07-2021 by Department of MBA.

  
HOB, MBA

  
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